

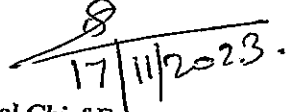
Govt. of Bihar  
Rural Works Department

RFP CORRIGENDUM  
Corrigendum No: RWD (HQ)/MSP/ET-2023-03

Ref no.- मु0अ0-4(मु0) विविध कार्य -09-33/2023 - 5932 Patna/Dated- 17/11/2023

With reference to Invitation for Request for Proposal (RFP) for Selection of Service Provider for Showcasing and Projecting the Face changing achievements on Various Platform / Forum of Mass Communication in the state of Bihar, which was issued vide letter no. RWD (HQ)-RFP (SHOWCASING)-02/2023-24, dated: 30.10.2023 and published through advertisement PR No. 011036 (RWD) 2023-24, the enclosed clauses are being modified as per column 8 of attached Annexure- 1 on the basis of pre-bid meeting on 13.11.2023.

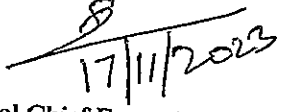
All other terms & conditions and Schedule of Dates shall remain unchanged. For any queries regarding e-tendering process kindly contact - Office of Chief Engineer-4, Rural Works Department, Government of Bihar, 5th Floor, Vishweshwariya Bhawan, Bailey Road, Patna -800015 or email at [ce4.rwd@gmail.com](mailto:ce4.rwd@gmail.com).

  
17/11/2023.  
Additional Chief Executive Officer  
BRRDA, RWD  
4th Floor, Vishweshwariya Bhawan  
Bailey Road, Patna.

Memo No.- मु0अ0-4(मु0) विविध कार्य -09-33/2023 - 5932 Patna/Dated- 17/11/2023

Copy for kind information and necessary action to:

- E- advertisement cum E- tendering Cell, 5th Floor, Vishweshwariya Bhawan, Bailey Road (Nehru Path), Patna.
- IT Manager, Rural Works Department 5th Floor, Vishweshwariya Bhawan, Bailey Road (Nehru Path), Patna.

  
17/11/2023.  
Additional Chief Executive Officer  
BRRDA, RWD  
4th Floor, Vishweshwariya Bhawan  
Bailey Road, Patna.



Corrigendum (Showcasing and Projecting)							Annexure - 1
Sl. No.	Bidder's name	Page No. of RFP	Section No. & Clause No.	Content of RFP requiring Clarification(s)	Points of clarification	RFP	Remarks from RWD
1	2	3	4	5	6	7	8
1	Arts and Works	17	Technical Evaluation Criteria Sr.No 1	Single project cost between 0.5-1 Crore 1-2 Crore and More than 2 Crore	This is a very high figure for a single project. This should be revised to a more reasonable figure	Experience of working on projects of similar nature* with Government of India / State Government / Government Organizations / PSU's in last 3 (three) financial years (FY 2020-21, 2021-22 and 2022-23) Project cost between 0.5- 1 cr. (5 marks) Project cost between 1- 2 cr. (15 marks) Project cost more than 2 cr. (20 marks)	Experience of working on projects of similar nature* with Government of India / State Government / Government Organizations / PSU's in anyone year in the last 3 (three) financial years (FY 2020-21, 2021-22, 2022-23) Project cost between - 5-10 lacs. (10marks) Project cost between 10- 20 lacs. (15 marks) Project cost more than 20 lacs. (20 marks)
		17	In Technical Evaluation Criteria Sr.No. 3	Requirement for 50-75 personnel, 75-100, Above 100 personnel	Requirement for 50-75 personnel, 75-100, Above 100 is very high as the 100 manpower requirement is catered through hiring of manpower on case-to-case basis and as required basis.	Manpower on role with PR, Social & Digital Media, Creative Designs capabilities. Between 50 - 75 personnel (5 marks) Between 75-100 personnel (8 marks) Above 100 personnel (10 marks)	Manpower on role with PR, Social & Digital Media, Creative Designs capabilities. Between 5 - 7 personnel (5 marks) Between 7-10 personnel (8 marks) Above 10 personnel (10 marks)
		19	Proposed team Sr. No. 1	Minimum qualification	Minimum qualification is not reasonable as CA inter cannot be a requirement for this work. 10Years experience is very high since social media is a relatively new field of activity hence, should be scaled down to 5 years	<ul style="list-style-type: none"> <li>At least 10 Years of Experience in the field of Showcasing and Projecting the Face changing achievements on Various Platform/ Forum of Mass Communication with expertise to develop media strategies and plans for public interest campaigns.</li> <li>At least 05 Years of Experience with the agency.</li> </ul>	<ul style="list-style-type: none"> <li>At least 05 Years of Experience in the field of Showcasing and Projecting the Face changing achievements on Various Platform/ Forum of Mass Communication with expertise to develop media strategies and plans for public interest campaigns.</li> <li>At least 03 Years of Experience with the agency.</li> </ul>
		19	Proposed team Sr. No. 2			<ul style="list-style-type: none"> <li>B. Com with 5 Years' experience</li> <li>M. Com with 2 Years' experience</li> <li>CA Inter experience</li> </ul>	No Change
		17	10.1	Sr No 1	Completion certificate(what do we submit in this)Normally client gives Release order)	Completion Certificates from the Clients	Self attested Completion Certificates