

Govt. of Bihar
Rural Works Department

RFP CORRIGENDUM
Corrigendum No: RWD (HQ)/MSP/ET-2023-04

Ref no.- मु0अ0-4(मु0) विविध कार्य -09-33/2023 76 (अनुक्र) Patna/Dated- 05-01-2024

With reference to Invitation for Request for Proposal (RFP) for "Selection of Service Provider for Showcasing and Projecting the Face changing achievements on Various Platform / Forum of Mass Communication" in the state of Bihar, which was issued vide letter no.- RWD (HQ)-RFP (SHOWCASING)-03/2023-24, dated: 19.12.2023 and published through advertisement PR No. 013992 (RWD) 2023-24, the enclosed clauses are being modified as per column 6 of attached Annexure- 1 on the basis of pre-bid meeting on 03.01.2024.

All other terms & conditions and Schedule of Dates shall remain unchanged. For any queries, kindly contact - Office of Engineer-In-Chief, Rural Works Department, Government of Bihar, 5th Floor, Vishweshwaraiya Bhawan, Bailey Road, Patna -800015 or E-mail at engineerinchiefpwd@gmail.com.



5/1/24

Additional Chief Executive Officer
BRRDA, RWD
4th Floor, Vishweshwariya Bhawan
Bailey Road, Patna.

Memo No.- मु0अ0-4(मु0) विविध कार्य -09-33/2023 76 (अनुक्र) Patna/Dated- 05-01-2024

Copy for kind information and necessary action to:

- i. E- advertisement cum E- tendering Cell, 5th Floor, Vishweshwariya Bhawan, Bailey Road (Nehru Path), Patna.
- ii. IT Manager, Rural Works Department 5th Floor, Vishweshwariya Bhawan, Bailey Road (Nehru Path), Patna.


5/1/24

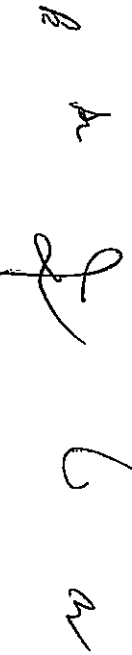
Additional Chief Executive Officer
BRRDA, RWD
4th Floor, Vishweshwariya Bhawan
Bailey Road, Patna.

Pre-Bid Queries

Name of Bidder		M/s PR Professionals		Annexure- I	
Sr. No.	RFP, Page No.	Relevant Section/Annexure of RFP	Relevant content from RFP	Vendor's query/comment	Remarks
1	Point 2, Page No 2	Schedule of dates	EMD-INR 5,00,000/-	We are registered with Udyam Registration Certificate (MSME) Kindly allow us for EMD exemption	No Change
2	Point 2, Page No 5 10.3 (iii) Page No 18	Technical Bid evaluation	The selection of firms would involve two stage bid system (Technical and Financial). In the first stage, technical proposal and financial proposal will be evaluated on QCBS Basis with 80:20 weightage for technical and financial scores respectively. On the basis of technical evaluation, the agencies securing minimum 60 marks will be considered as technically qualified and the financial packets of only these agencies will be opened.	Please clarify the Evaluation Criteria?	As per Clause 10.4 of the RFP
3	Page NO 15	10 RFP/ Bid submission and Evaluation	Interested Film Production Company/Film Producers/ Film Directors with requisite experience, may submit required documents in single envelope containing two packets inside (Technical Bid and Financial Bid) as per address given below:	We are PR & Social Media Agency Are we participate for this?	No Change
4	VIII, Page NO 16	10.1 Technical	List of the committed deliverables	What we have to provide in this? As per our understanding deliverables will be provide by RWD	No Change
5	Page No 17	Technical Evaluation Criteria:	2. Turnover-Annual Turnover in any one year in the last 3(three) financial years (FY 2020-21, 2021-22, 2022-23) Between 0.5-5 Crore (5 marks) Between 5-10 crores (10 marks) Above 10 crores(15 mark)	As Per our understanding we have to submit any one financial Year (FY 2020-21/ 2021-22/ 2022-23) Document which is having turnover more than 10 Cr. But you are asking audited financial statements for last three financial years? Kindly clarify	Audited financial statement for 2020-21, 2021-22 & 2022-23. ATO should be more the 10 Cr. In any one year of the last three financial years (2020-21, 2021-22 & 2022-23)

As per
6
As

Pre-Bid Queries				Annexure-1	
6	Page No 18	Technical Evaluation Criteria:	6.Experience In handling Showcasing and Projecting the Face changing achievements on Various Platform/FOFUT of Mass Communication for the government of minimum value of 15 lakhs per annum In Centre/state/PSU	Kindly Reduce the no of projects max by 15 in Centre/state/PSU/Private Firms. Can we submit Work Order of social media and PR Both? As per our understanding the value of the project should be 15 L in any financial Year?	No Change
7	Page No 18	Vii Proposed Team	2. Key Account Manager/coordinator .B.com with 5Years' experience .M. com with 2 Years' experience CA inter experience	Kindly change the Qualification as B.com with 5 Year of Exp/Bachelor in Mass com/Journalism with 5 Year of Exp M.com with 2 Year of Exp/Master In Mass com/Journalism with 2 Year of Exp	No Change
8	Page No 20	6. Social Media Planner	At least 10 years of Experience In the field of Showcasing and Projecting the Face changing achievements on Various Platform/Forum of Mass Communication with expertise to develop media strategies and plans for public interest campaigns. At least 05 Years of Experience with the agency	Kindly Reduce the Year of Exp.	No Change
9	Page No 31	ANNEXURE 4	Experience of working on projects of similar nature" in last three (3) financial Years (FY 2020-21, 2021-22, 2022-23)	Kindly Increase Experience of working on projects of similar nature" in last nine (9) financial years.	No Change



Pre-Bid Queries				Annexure- I	
10	Page NO 8	Point 6A	Scope of Work for the agency	Will there be any extra budget for paid Promotion on social media platforms? B) Please provide total number of video posts per month for all social media channels. c) Please share if the department will be providing raw video footage for the video posts regarding the activities and events? Will the agency have to do any shooting/recording for the events? d) If there is travel required for the shooting of the events will the cost be borne by the agency?	As per RFP
11	Page No 8	Point 6B	Scope of Work for the agency	1) Who will be paying for the costs for the influencers? 2) Will the department be reimbursing the costs paid to them if the agency pays the fees?	As per RFP
12	Page No 9	Point 6C	Scope of Work for the agency	1) Please elaborate on the monthly units required for: a) Social media posts b) Videos c) Film shooting on locations d) Infographics e) Voiceovers	As per RFP
13	General			All the 11 Resources will be onsite?	As per RFP
Name of the Bidder			M/s 7 Even Consultancy		
1	General			Exemption from EMD for MSMEs--AS per the MSME guidelines, companies registered under MSME are usually exempted from the Earnest Money Deposit (EMD). We request for an exemption of EMD of 5 Lakhs.	As per RFP





Pre-Bid Queries			Annexure-1
2	General		<p>Technical Evaluation Criteria- Inclusion of GST in Contract Value: The evaluation criteria specify the allocation of marks based on the project cost, with different marks for projects within the ranges of 5-10 Lakhs, 10-20 Lakhs, and above 20 Lakhs. We request clarification on whether, for the purpose of technical evaluation, the project cost should include the GST amount. This detail is crucial as the practices of calculating GST within the project value or mentioning it separately vary across contracts. Clarity on this will enable us to accurately assess our standing in the evaluation process and prepare our bid accordingly. We request to consider the Project value including the GST.</p> <p>Project Cost including all applicable taxes.</p>

B
A
S
G
M